

**FY 2014 COMMUNITY DEVELOPMENT PROGRAM  
Staff Report**

|  |          |                               |          |      |  |                    |
|--|----------|-------------------------------|----------|------|--|--------------------|
| Project: Job Education Training (JET) Program<br>Neighborhood Youth Services   |          |                               |          |      | Application Number:<br>14-ED-06, page 52 |                    |
| Consolidated Plan Objective: #22: Invest in skill training of Duluth at Work participants to fill jobs for local businesses. |          |                               |          |      |  |                    |
| FY 2014 Goal: 5 jobs   |          | Amount Requested:<br>\$40,000 |          |      | Performance Indicator:<br>Jobs           |                    |
| Previous Awards and Spending Rates (as of 3/31/13 in the 2012 CAPER):  |          |                               |          |      |  |                    |
|  | Award    | Expended                      | Balance  | Goal | Actual                                   | (Verified)<br>%LMI |
| 2012   | \$16,000 | \$5,554                       | \$10,446 | 2    | 2  | 100%               |
| 2011   | \$40,000 | \$22,000                      | \$18,000 | 5    | 5  | 100%               |
| 2010   | \$40,000 | \$32,000                      | \$8,000  | 5    | 4  | 100%               |

**1. Consolidated Plan Priority**

Con Plan Community Development Goals:

- Yes, this activity was identified in the 5-yr Consolidated Plan
- This will fulfill 5 jobs, out of the 5-year goal of 200 jobs for the D@W collaborative.

Priority Community Development Needs:

- High Priority

**2. Project Readiness**

Timely Completion/Expenditure of Funds:

- Ready to start and will have participants trained within the first year as required.

Additional Actions Needed:

- Program is operating; cohort will be ready to begin on April 1, 2014.

**3. Project Impact and Delivery**

Achievement of Expected Results:

- The JET Program fulfills the need to support LMI youth in achieving economic self-sufficiency. The applicant describes well the need for this program

Target Clientele:

- D@W Program requires 100% LMI participants.

Outcome Measurements:

- In 2011 and 2012, NYS met their goal of assisting five and two youth achieve employment.
- Under this activity, HUD requires that participants gain employment. While the work related experience (job shadowing, apprenticeships, and internships) that the applicant mentions are positive ways of helping a participant to be "job-ready"; our

D@W Program currently measures success by gaining employment and increasing income by 25%, not meeting these requirements would be a departure from the current D@W model.

- In a staff review of previous cohorts; in 2009 NYS had 2 participants achieve 25% increase in income and 3 participants in 2010 achieved the 25% increase.

Number of Persons/Households to Benefit:

- Program will serve 5 participants @ \$8,000/person (per D@W model).

Business/Operations Plan Approach:

- NYS works with the D@W Collaborative and the Duluth Workforce Center, YES Duluth, and local employers which follows the D@W model.

#### **4. Financial Considerations**

Sufficiency and Leveraging of Resources:

- Secured leverage for the project is \$120,000, which is <3:1.

Fiscal Support and Viability:

- There were no issues identified by city finance staff.
- Payment requests/job logs have been mostly accurate and on time with a few discrepancies.

Project Budget Detail/Use of Funds

- Staff Salary/benefits for the youth worker and program coordinator are the entirety of the expenses.

#### **5. Applicant Attributes**

Project /Program Management Ability and Capacity:

- More detail on staff/organizational qualifications and experience would be helpful.

Past Performance/Experience:

- NYS was funded 2008-2012, and did not submit an application for FY 2013.
- Have always served the 100% LMI compliance.

Quality of Application:

- Good summary of how the program hits local strategies and objectives.
- Data/research on why employment for youth is critical and what credentials and experience NYS has that helps them to get the participants employed is needed.

#### **BONUS POINTS – 0 points**

Collaborative Application:

- This is not a collaborative application.